



SNA Newsletter Advertising Rates January 2021

The Spence Neighbourhood Association works with the people of Spence to revitalize and renew their community in the areas of Holistic Housing, Community Connecting, Community Economic Development, Environment and Open Spaces, and Youth & Families.

The Spence Neighbourhood Association Newsletter is a publication delivered to homes, businesses, community organizations, and various drop points in the Spence community. Newsletter circulation: 1500.

Size Option	Unit of Measure	Rate (\$CAD)
Half Business Card Size	1.75" x 1" (4.445CM x 2.54CM)	\$100.00
Business Card Size	3.5" x 2" (8.89CM x 5.08CM)	\$150.00
Double Business Card Size	3.5" x 4" (8.89CM x 10.16CM)	\$200.00
Quarter of a Page	4.25" x 5.5" (10.795 x 13.97CM)	\$250.00
Half Page - Vertical	10.5" x 3.75" (26.67CM x 9.53CM)	\$350.00
Half Page – Horizontal	8" x 5.25" (20.32CM x 13.335CM)	\$350.00

Attached are visual representations of these measurement options.

2021 Deadlines and Distribution Dates:

Advertisement Deadlines	Distribution Dates
4 PM January 8, 2021	First week of February 2021
4 PM February 12, 2021	First week of March 2021
4 PM March 12, 2021	First week of April 2021

4 PM April 9, 2021	First week of May 2021
4 PM May 14, 2021	First week of June 2021
4 PM June 11, 2021	First week of July 2021
4 PM July 9, 2021	First week of August 2021
4 PM August 13, 2021	First week of September 2021
4 PM September 10, 2021	First week of October 2021
4 PM October 8, 2021	First week of November 2021
4 PM November 12, 2021	First week of December 2021
4 PM December 10, 2021	First week of January 2022

Advertisements may be text or/and images and should be of a high quality and resolution, preferably 300 DPI. Acceptable formats include JPEG, PNG. Prices are subject to change at the discretion of our organization. Should prices change, long-term advertisers will be contacted and asked to re-confirm their commitment. We welcome advertisements that align with our Mission, Vision, and Purpose statements (as outlined via www.spenceneighbourhood.org/about). We will not hesitate to refuse submissions that conflict with items protected by Manitoba and Canada’s Human Rights Codes.

Please direct advertisements and/or inquiries to the Spence Neighbourhood Association Community Liaison via 204-783-5000 or liaison@spenceneighbourhood.org, along with your name, address, and phone number. Once published, an invoice will be sent to you.

Thank you for your time, energy, and support of Spence Neighbourhood Association.

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